

# LOOKING FLY ON A DIME

*your style is never determined by your wallet*



**MAKE YOUR  
CLOTHES  
LOOK  
MORE  
EXPENSIVE**

**10  
ways!**

*luxe for less  
style*

*It's quite easy and affordable to look expensive. Whether you want to dress up your current threads or need direction on what clothes and accessories to invest in, the tips below will have you putting your most stylish foot forward.*

*Plus, see how I styled a \$13 dress multiple ways!*

## Tailor

Every woman should have a tailor at her disposal. Even the most expensive garment can look cheap if the fit is off. Instead, hem a pair of pants, skirt or customize the shoulders and sleeves of a shirt, where necessary. It's worth the money.

Vibrant colors have a rich look and feel, but washed out hues have the opposite effect. Ditch the dingy black jeans or washed out reds and blues.

## Color

## Material

Certain materials {satin, faux leather, faux fur} can look cheap when done at affordable retailers. If your budget allows, invest in these pieces. For affordable picks that don't sacrifice style, check your local vintage shop or retailers like Zara and Topshop.



*\$13 dress from  
Forever 21*



# High & Low

**4** Even celebs like Beyonce and Rihanna love mixing high and low pieces and there's a reason for that. A cheap chic dress can look like a million bucks when rocked with designer patent pumps or a perfect winter coat.

Yup, even the garments people don't see are just as important, if not more so, than the outer layers. An ill fitting bra or visible panty lines can ruin any ensemble.

Seamless panties and undergarments that provide support are a girl's best friends.

# Undergarments



**6** Buying a cheaply made garment full of embellishments {sequins, jewels, etc.} can be tricky. The craftsmanship isn't top notch, so if you do choose to purchase a heavily embellished, wallet-friendly piece, check to ensure all adornments are in tact.

# Embellishments

Swapping out buttons is one of the quickest and easiest ways to update your blazer or button down. Head to your local craft store for unique finds.

## 7 Buttons

## 8 Hair

In addition to the proper clothes and accessories, hair also plays a vital role in looking your best. When your hair is on point, it automatically pulls everything else together.

Adding a bit of texture doesn't just bring dimension to your look but it has such a grand feel. So grab that faux fur vest or chunky knit sweater as the toppers for your outfit.

## 9 Texture



A slouchy bag can look a bit cheap. Consider a structured satchel that carries well with everything in your closet and immediately elevates your look.

## 10 Structured Handbag

# FOR MORE STYLE INSPIRATION



## *About the Author*

Patrice J. Williams is a NYC-based writer and affordable style expert. When she's not dishing style advice on the Today Show, Nate Berkus Show or WE tv, she's on the hunt for the best deals and steals. And she loves sharing those tips and tricks with you. Oh, and she doesn't believe in paying retail, ever!

## B L O G

Looking Fly on a Dime takes the intimidation factor out of fashion. Style should be fun and an expression of who you are and this can be achieved on any budget! Since 2009, the website has shown women of all sizes how to make "cheap" garments look chic, easy ways to develop an individual sense of style and tips to navigate any major department store or thrift shop like a seasoned pro!

Check out Looking Fly on a Dime for all things fly, fashionable and frugal.

And sign up for the newsletter to stay in the know!



Thrift shopping is no longer a dirty little secret. It's an economical and eco-friendly way to look your best, for less. From designer clothes for less than \$1 to a bag full of clothing for 20 bucks, Looking Fly on a Dime: How to Find Fabulous Fashion at Any Thrift Shop & Make the Cheap Look Chic, breaks down the do's and don'ts of secondhand style.

With 10+ years thrift shopping on the competitive grounds of NYC, Patrice shares her top tips and tricks to get the best deals at any thrift store.

Find the book on Amazon or click the cover.

## B O O K

## LET'S STAY IN TOUCH



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